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| 1. Who made the statement? |
| 1. When was the statement made? [If you do not know a precise date, then bracket the date, estimate it.] |
| 1. Where was the statement made? |
| 1. What goal did the speaker have? |
| 1. What choices was the speaker facing? |
| 1. What was the context in which the speaker made the statement? |
| 1. What was the speaker’s position within that context? What personal values drove the decision process? |
| 1. Who was the intended audience? |
| 1. What inferences could be drawn from this statement? What underlying message was the speaker intending to convey? |
| 1. Who reacted to the statement? |
| 1. What actions were prompted by this statement? |
| 1. What impact did the statement have on the events that followed? |